



## Why OptiTex?

### **What Makes Our Software The Best And Not “Like The Rest?”**

*OptiTex is the best software available because it is;*

#### **User Friendly**

OptiTex is the **first** cut and sewn industry 2D and 3D CAD/CAM software company to use the Microsoft Windows™ Standards, which means that the Windows functions you are already accustomed to are fully integrated in the software, (Windows Explorer environment and file structure, copy/paste, drag & drop and others.)

#### **Vendor Neutral**

OptiTex Software works with virtually all hardware available. A full list of currently supported hardware can be found at [www.optitex.com](http://www.optitex.com)

#### **Totally Integrated and Scalable**

OptiTex boasts seamless connectivity between all of its modules, meaning a smooth workflow without data compatibility issues.

#### **Innovative Technology**

We are the first company in the industry to offer a fully integrated 2D and 3D solution, and we are always pushing the technological envelope with our constant drive towards the cutting-edge.

#### **Fully Compatible**

We are the only software manufacturer who can say that we can import from **any** PDS system on the market.

#### **Faster**

CAD Pattern Design and Marker Making tools take less time to learn and less time to perform all pattern design tasks because of the clever design tools.

#### **Simpler**

All tasks from plotting, digitizing, key protection, and pattern design tools are within the same program, so no need to switch between programs to accomplish each task.

#### **Updatable**

Service Packs are available for all customers every time a feature is added or a bug is fixed. No need to wait up to a year for a new release to receive a new feature or a bug fix.

#### **Fully Supported**

Twenty-four hour online customer support, featuring TeamViewer and extended hours for phone support allows for all customer issues to be handled in the timeliest manner possible.

#### **The Best Overall Value**

OptiTex gives you the latest in technology along with the most advanced technical support while maintaining a price point that agrees with your budget.



## **Why Should You Choose OptiTex?**

What about OptiTex makes it the best solution for *you*?

### **We Have the Commitment**

We at OptiTex, once a small business ourselves, can appreciate the hardships and risks that small businesses undergo, especially during the first couple of years. We are committed to provide only the best services to every one of our customers, no matter how big or small the business is. This commitment to excellence means that we make every possible accommodation to ensure the most pleasant experience possible, whether you are new to computer-aided design, or you are an existing CAD software user.

### **We Want to See Your Business Grow**

We are also committed to providing you with the *right* solution, not the costliest one. We understand the weight that surrounds every decision made in a large or small business, and how a purchase can affect your growth. We strive to provide you with a custom tailored solution; one that fits your specific needs as a business. Our ultimate goal is your success.

### **We Have the Experience**

OptiTex has been serving its customers in the cut & sewn and related industries for over twenty years with high quality, low cost 2D and 3D computer-aided design and manipulation software packages. We have the experience to know how to provide a solution that best fits you; not a one-size-fits-all software package. Our expert team of software developers, along with our knowledgeable and helpful support and training staff work together to provide you with a superior product and unsurpassed quality of service.

### **We put the Power of Choice in Your Hands**

As our valued customer, we give you the choice to decide what hardware to use, rather than force you to use proprietary hardware in order to turn a profit. You have the power to choose the hardware that best suits you and your business, and continue to upgrade as your business grows.

### **We Have the Track Record**

OptiTex has a reputation throughout the industry as a leader in specialized CAD/CAM. There are currently over 30,000 installations of our software around the globe, and our client list is always expanding with an ever increasing base of satisfied customers.

### **You Have Our Support**

OptiTex is pioneering the way that CAD/CAM software companies interact with their customers. We are the only company that is continuously improving our software through direct customer contact to our programming staff, extended phone support, customer feature requests & recommendations, periodic releases of service packs, rather than waiting for entire new versions.

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All of the above and much more, make OptiTex the perfect fit for your business!