



*"All of our products are engineered with the creative individual in mind. OptiTex 3D Runway Suite of Tools is a realistic 3D Design Software that allows designers to see their creations come to life on the screen"*

OptiTex CEO,  
Ran Machtinger

## 3D Runway We Bring Your Design to Life

- The first complete and fully integrated software solution that utilizes a natural combination of both flat patterns and state-of-the-art 3D technology to deliver virtually real finished products.
- Easy-to-use tools enable the creation of a wide sample range at early design stages.
- High quality simulations reduce production costs and shorten design cycle time.



Courtesy of Martin Van Heusden

### Customer Testimonials

*"After challenging myself by adding OptiTex technology at this point in my career, watching my fashion concepts spring to life on screen and then being so well received at my show was exhilarating. As I was fusing past and present to create, this was happening on parallel levels combining OptiTex software with my inner visions of beauty. Now my customers, both local and worldwide, can enjoy the results of this challenge."*

Kathy Heyndels, leading greek designer.

*"I'm enjoying the enhanced creative freedom the technology provides. OptiTex offers the most user friendly software available. We were able to install and begin designing with it immediately."*

Zorana Kozomara, leading fashion designer.

Think in Style

# 3D



Stunning virtual fashion shows



Realistic cloth simulation



Most advanced collaboration tool

**OptiTex**  
Next Generation 2D/3D CAD

- High resolution simulations yield better quality and highly accurate results.
- Create a quick, stunning virtual fashion show, full of 3D content.
- Enter sixty five key measurements, dozens of body morphs such as muscle tone definition, belly shape and a wide range of postures and you can create avatars, who will model what clothing will look like on a wide variety of body types before a single pattern is cut.
- Integrated new features to smooth the collaboration between designers and production professionals and between designers and marketing professionals.

3D Runway Creator for PDS



3D Runway Creator for Modulate



3D Flattening



3D Digitizing

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